

Janice Arnold-Jones for Con Dates: 09/11/12-09/17/12

Janice Arnold-Jones for Con

Adam Turner

310-601-6272

Proposal ID: 22114

Description: Janice Arnold Jor

Flight: 09/11/12-09/17/12

KASA

Jim Giudicessi

(505)998-9530

Books: KASA: May Share to Nov TIP

Estimate Book

Janice Arnold-Jones for Con
9/11/12
9/14/12
9/15/12
9/16/12

Program		September				Primary A35+	
		09/10	09/17	Total	Book(s)		
KASA							
News 13 on FOX2 @ 9PM	5	.30	\$400	\$400	\$1,600	May Share to Nov Rtg	5.4
M-F	9-9:30 PM	TFN Units	3	1	4	:30 CPP	\$74
		CPP					
		GRP					
		R/F	12.2/1.3	5.4/1.0	21.6		
News 13 on FOX2 @ 930PM	5	.30	\$300	\$600	\$600	May Share to Nov Rtg	4.4
M-F	9:30-10 PM	TFN Units	2		2	:30 CPP	\$68
		CPP					
		GRP					
		R/F	7.7/1.1				
News 13 on FOX2 @ 9PM	5	.30	\$400	\$400	\$400	May Share to Nov Rtg	7.0
Su	9-9:30 PM	TFN Units	1		1	:30 CPP	\$57
		CPP					
		GRP					
		R/F	7.0/1.0				
News 13 on FOX2 @ 9PM	5	.30	\$350	\$350	\$350	May Share to Nov Rtg	4.8
Su	9:30-10 PM	TFN Units	1		1	:30 CPP	\$73
		CPP					
		GRP					
		R/F	4.8/1.0				

PROPOSAL SUMMARY		September				DEMO SUMMARY	
		09/10	09/17	Total	A35+		
Total \$	\$2,550	\$400	\$2,950				
Units	7	1	8				
GRPs	36.8	5.4	42.2				
Albuquerque-Santa Fe Reach	49.1	30.0	56.8				
Frequent	3.2	1.6	3.6				

MONTHLY SUMMARY (PRIMARY DEMO ONLY)		September			
Albuquerque-Santa Fe Reach		56.8			
Frequenc		3.6			

SIGNATURE _____
DATE _____

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Books: KASA; May Share to Nov TP

Estimate Book

KASA**Jim Giudicessi**

jim.giudicessi@kasa.com

(505)998-9530

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Flight: 09/11/12-09/17/12

Books: KASA; May Share to Nov TP

Estimate Book

Program		September				Book(s)	Primary A35+
		09/10	09/17	Total			
News 13 on FOX2 @ 9PM	M-F 9-9:30 PM	TFN Units CPP GRP R/F	:30 \$400 3 1	\$400 1	\$1,600 4	May Share to N Rtg :30 CPP	5.4 \$74
News 13 on FOX2 @ 930PM	M-F 9:30-10 PM	TFN Units CPP GRP R/F	:30 \$300 2	\$300 2	\$600 2	May Share to N Rtg :30 CPP	4.4 \$68
News 13 on FOX2 @ 9PM	Su 9-9:30 PM	TFN Units CPP GRP R/F	:30 \$400 1	\$400 1	\$400 1	May Share to N Rtg :30 CPP	7.0 \$57
News 13 on FOX2 @ 9PM	Su 9:30-10 PM	TFN Units CPP GRP R/F	:30 \$350 1	\$350 1	\$350 1	May Share to N Rtg :30 CPP	4.8 \$73

PROPOSAL SUMMARY

	September					DEMO SUMMARY
	09/10				09/17	A35+
Total \$	\$2,550	\$400	\$2,950			
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MONTHLY SUMMARY (PRIMARY DEMO ONLY)

	September				
	09/10				09/17
Albuquerque-Santa Fe Reach	56.8	3.6			
Frequend					

9/5/12

DATE

SIGNATURE

Spot Manager: All, 09/10/12-09/23/12

Station: KASA Order Air Order # Estimate Date Length/Priority Air Time Product Ad-ID Rate

Advertiser: POL/Janice Arnold-Jones for Congress

Agency: DW Turner

Line: 1

Time Period: 9p-930p

203864	09/12/12	:30 P5	9:21:44 PM JANICE ARNWEALLBELIEVE	\$400.00
203864	09/14/12	:30 P5	9:12:35 PM JANICE ARNWEALLBELIEVE	\$400.00
203864	09/11/12	:30 P5	9:28:23 PM JANICE ARNJEABIO	\$400.00

Line: 2

Time Period: 9p-930p

203864	09/17/12	:30 P5	9:17:02 PM JANICE ARNWEALLBELIEVE	\$400.00
				\$400.00

Line: 3

Time Period: 930p-10p

203864	09/13/12	:30 P5	9:44:14 PM JANICE ARNJEABIO	\$300.00
203864	09/14/12	:30 P5	9:51:31 PM JANICE ARNJEABIO	\$600.00

Line: 4

Time Period: 9p-930p

203864	09/16/12	:30 P5	9:22:45 PM JANICE ARNWEALLBELIEVE	\$400.00
				\$400.00

Line: 5

Time Period: 930p-10p

203864	09/16/12	:30 P5	9:50:06 PM JANICE ARNJEABIO	\$350.00
				\$350.00
				\$350.00
				\$2,950.00
				\$2,950.00
				\$2,950.00
				\$2,950.00
				\$2,950.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:	
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I, Adam Turner,
 being/on behalf of: Jessie nervous - Jones, a legally
 qualified candidate of the Repubicans political
 party for the office of: U.S. CONGRESS CO - I
 in the GENERAL ELECTION
 election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>SEE ATTACHED</u>					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

<i>DANICE ANNOUNCER JONES FOR CONGRESS PO BOX 20460 ABQ NM 87154 VIL BROWN, PRESERVER</i>

I represent that the payment for the above described broadcast time has been furnished by:

DANICE ANNOUNCER JONES FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vil Brown

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9-5-12

Date
Janice S. Jones
Signature

To Be Signed By Station Representative

- Accepted Accepted in Part Rejected

Signature _____
Printed Name _____
Title _____

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, JANICE NEWTON-JONES

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.



the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Janice S. Jones

signature of candidate or authorized committee

JANICE NEWTON JONES

printed name

9/5/12

date